



Māori Cultural Blessing Ceremony of *Whales|Tohorā*

On January 5, 2018, a traditional Māori blessing ceremony will be performed on *Whales|Tohorā* at TELUS Spark. Join us to capture this unique cultural blessing for an exclusive media preview of the traveling exhibition before it opens to the public on January 20, 2018.

Whales|Tohorā is being toured by the National Museum of New Zealand Te Papa Tongarewa and houses one of the world's largest whale collections. This exhibition highlights Māori culture and features the latest marine research along with the history, biology and adaptation of the mightiest and majestic mammals. Through a variety of interactive exhibits and a collection of real skeletons and life-sized models and replicas, *Whales|Tohorā* will transport visitors to the mysterious underwater world of whales.

When: Friday, January 5, 2018
2:30 p.m - 3:30 p.m
Blessing Ceremony will begin at 3:00 p.m.

Where: TELUS Spark, 220 St George's Drive NE

MEDIA INQUIRIES - Please RSVP by Jan 4
Glenn Sherwin
media@sparkscience.ca
403.651.4043



B/roll and interview opportunities with the TELUS Spark team, including Jennifer Martin, President & CEO. Exhibition set up may still be underway.