



MEDIA ADVISORY

November 7, 2016

TELUS Spark Participating in First Annual International Science Center & Science Museum Day

(November 7, 2016 - Calgary, AB) In the largest joint project ever launched by the world's science centers and museums, TELUS Spark will join 250+ other institutions and hundreds of thousands of people on every inhabited continent to celebrate the first International Science Center & Science Museum Day (ISCSMD) on **Thursday, November 10**.

ISCSMD activities at TELUS Spark and locations around the world represent a united international effort to raise awareness and encourage action towards global sustainability, focusing on the UN's 17 Sustainable Development Goals (SDGs), which seek to end poverty, fight inequalities, and tackle climate change, while ensuring that no one is left behind.

11:30am Live Science Demonstration & Special Energy Sustainability Announcement

To support Goal 13, Climate Action, the day's activities will include:

University of Calgary

- Algae Biofuels Lab - Engineer a device to scrape algae from growth plates.
- Solar Car Team - Constructed by students, this car's sole source of power is solar energy!

Electric Vehicles Association of Alberta

- Mingle with electric vehicle owners and check out their "rides".

CanGEA (Canadian Geothermal Energy Association)

- Geologists and engineers are using the earth's heat to generate power. Come find out how!

Visitors in Calgary will join hundreds of thousands of people around the world visiting other institutions during the global event, who will be engaging in their own actions, including science shows, experiments, popular science talks and contests all in support of the United Nations Sustainable Development Goals.

Contact Lisa Rollins for interviews, photos and all other media inquiries at TELUS Spark: **403.651.4043 or media@sparkscience.ca**.